



# Using Benefit Advocates Is Better For Your Employees, Your HR Department And **Your Bottom Line.**

*What does Benefit Advocates do?* We provide confidential counsel to your employees and retirees to resolve health benefit issues, freeing your HR staff's time for more strategic efforts and protecting your organization from potential privacy violations.

## **How Benefit Advocates Is Better For Your Bottom Line**

- Improving your business performance by increasing employee productivity; saving employees time from untangling benefit issues so they can focus on their jobs.
- Educating your employees on being better health care consumers, helping them access high-quality, lower cost providers for healthcare services.
- Engaging employees to use and appreciate the benefits you provide; helping them understand HRAs and HSAs and the benefits of enrolling in high-deductible health plans.
- Advising employees during enrollment and new hire processes to help them select the best plans for their families, setting their minds at ease so they can be productive in their jobs.
- Protecting your organization from potential privacy violations and legal issues by removing the burden of knowledge of confidential or sensitive medical information.
- Helping you grow your business by positioning your benefits to attract and retain talent and show you value each employee's contribution to your organization.

## **How Benefit Advocates Is Better For Your HR Department**

- Maximizing your HR staff's effectiveness by freeing up time for them to focus on more strategic initiatives.
- Enabling your benefits team to focus on vendor management and plan design in order to reduce your overall health benefits spending.
- Giving your HR team time to work with your business lines to improve your core business instead of consuming their time with health insurance problems.
- Lightening the load on your HR team by providing one-on-one support to employees during the busy enrollment season.
- Removing the burden and stress your HR staff can feel in knowing confidential medical information about your employees.

## **How Benefit Advocates Is Better For Your Employees**

- A direct source for your employees to turn to with health benefit issues.
- Offering confidential, compassionate counsel on sensitive health plan-related issues, avoiding the possibility of conflict that might arise by dealing with your internal HR staff.
- Providing your employees the tools they need to make better decisions about their healthcare choices.
- Explaining and encouraging enrollment in your wellness/care management programs.
- Helping your employees concentrate on the job they were hired to do.



Visit us online at [www.BenefitAdvocates.net](http://www.BenefitAdvocates.net) or call Mary Kesel at 800-344-5677.